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Boart Longyear to Launch Several Innovative Drilling Products at PDAC 2011

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Boart Longyear
2200 Centre Park Ct., P.O. Box 1959
Stone Mountain, GA, 30086, USA

Press release date: February 22, 2011

[View detailed contact information.](#)

SALT LAKE CITY -- Boart Longyear

(www.boartlongyear.com, ASX: BLY), the world's leading integrated drilling products and services provider, will be announcing several new and innovative drilling products at the annual International Convention and Trade Show of Prospectors and Developers Association of Canada (PDAC) being held in Toronto, Ontario March 6 - 9, 2011.

The 120-year-old company will introduce the following new products:

- o Ultramatrix(TM) Diamond Coring Bits
- o Roller Latch(TM) Underground Head Assembly
- o RST(TM) Rock Drill and Blast Rods and Bits
- o Lightning Rod(TM) Surface Rock Drill and Blast Rods
- o RC6 Reverse Circulation Rig
- o Safety Tooling: Rod Lifter and Split-tube Loader

"Boart Longyear has continued its commitment to innovation and increased productivity by utilizing groundbreaking technology," said Kevin Tomaszewski, director of Product Management at Boart Longyear. "As a result of our significant investment in research and development, we are well-positioned as the innovation leader in the mineral drilling industry."

Press Conference

Boart Longyear will hold a press conference to unveil its new products to members of the media Monday, March 7, 2011 from 8:45 am to 9:30 am at the Royal York Hotel, Alberta Room. For more information about the press conference, or to RSVP, visit <http://www.boartlongyear.com/PDACPR>.

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Boart Longyear (ASX: BLY) is a 120-year-old global mineral exploration company that provides mineral exploration services and drilling products for the global mining industry and also has a substantial drilling presence for water exploration, environmental sampling, energy, and oil sands exploration.

Headquartered in Salt Lake City, Utah, with 2009 sales of US\$978 million and over 9,000 employees worldwide, the company conducts contract drilling services in 40 countries, and provides mining products to customers in over 100 countries. Regional offices and operations are located in Asia Pacific, EMEA, Latin America, and North America.

The company can be found on the Web at www.boartlongyear.com. To get Boart Longyear news direct, visit <http://www.boartlongyear.com/rss>

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