

Contact: Cody Dingus Global Marketing Communications Manager Phone: +1 801-231-2096 E-mail: cody.dingus@boartlongyear.com

FOR IMMEDIATE RELEASE

Boart Longyear Introduces Lightning Rod[™] Series Surface Rock Drill and Blast Rods with Quick-Change Capabilities

SALT LAKE CITY — March 6, 2011 — Boart Longyear (<u>www.boartlongyear.com</u>, ASX:BLY), the world's leading integrated drilling products and services provider, has expanded its line of rock drill and blast products with the new Lightning Rod[™] Series. This new line of rods is specifically designed for the surface drill and blast market and features a quick-change male and female rod that is engineered for high-durability and air flushing.

"The Lightning Rod Series incorporates some new, specific features and is designed to work in several different types of surface drill and blast applications," said Jay Klinko, product manager for Boart Longyear. "This new product line simplifies drilling and blasting projects and delivers optimal rod compliance for a full range of ground conditions."

With a diameter range of 33 to 60 mm, and lengths ranging from 8 to 14 feet, the rods have been engineered to cover multiple project-specific needs with a wide range of sizes and thread forms.

The male and female ends have been treated for high wear-resistance and they eliminate conventional coupling to allow quick, automated subtractions and additions to the drill string. The result is higher productivity and improved efficiency.

The premium mid-body steel design gives the rod a strong foundation with efficient energy transfer and has been optimized for air flushing.

About Boart Longyear

Boart Longyear (ASX: BLY) is a 120-year-old global mineral exploration company that provides mineral exploration services and drilling products for the global mining industry and also has a substantial drilling presence for water exploration, environmental sampling, energy, and oil sands exploration.

Headquartered in Salt Lake City, Utah, with 2010 sales of US\$1.476 billion and over 9,000 employees worldwide, the company conducts contract drilling services in 40 countries, and provides mining products to customers in over 100 countries. Regional offices and operations are located in Asia Pacific, EMEA, Latin America, and North America.

The company can be found on the Web at <u>www.boartlongyear.com</u>. To get Boart Longyear news direct, visit <u>http://www.boartlongyear.com/rss</u>