

**CEO Presentation** 

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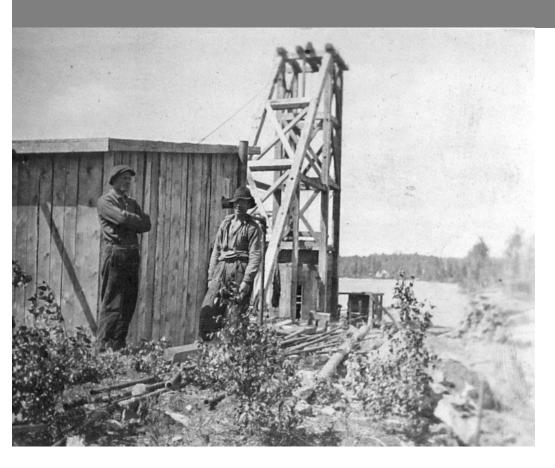
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# Who we are...





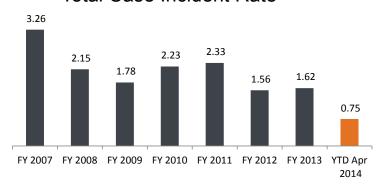
- Legacy of over 120 years of drilling expertise
- Leading provider of drilling services, drilling equipment, and performance tooling
- Industry leading product innovation
- Drilling Services offered in over 35 countries
- Drilling Products offered in over 100 countries

# Safety & Environment

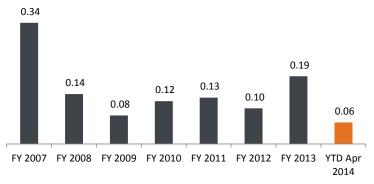




# **Total Case Incident Rate**



# Lost Time Incident Rate



### Safety Performance

Tragic loss of Andy Buttram: one of our own. Involved in a motor vehicle accident while driving in hazardous conditions

### Make it Personal

Program roll out features each employee's family as a reminder of what is important – Getting home safely!

### THINK

Field level risk assessment applied for all new tasks and any time things change.

### Sustainability

Minimising impacts to air quality, implementing steps to conserve energy and water, and reducing waste generation and the use of hazardous material





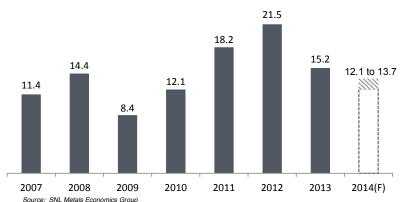
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# 2013 was a challenging year...



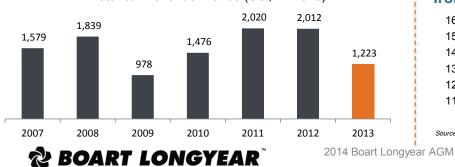


**SNL MEG** - Exploration Spend (US\$ Billions)

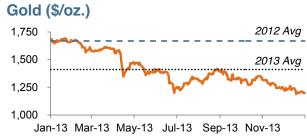


### **BLY Performance**

- Historical Revenue Trends (US\$ Millions)



# **Key Commodity Trends**



# Copper (\$/lb.)



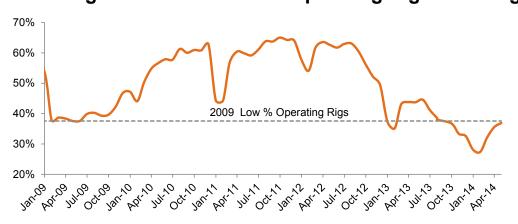
### Iron Ore (\$/MT)



# ...which resulted in 2013 key operating metrics reaching trough levels

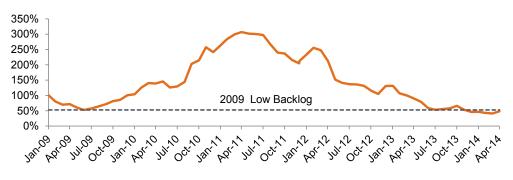


# **Drilling Services' Historical Operating Rig Percentage**



- In late 2013, operating rig utilisation fell below the low point experienced in April 2009
- A surplus of global rig capacity is leading to a very competitive environment

# Drilling Products' Historical Order Backlog (Indexed to Jan-09)



- Declining global utilisation rates resulting in reduced demand for products
- Inventory in place to fill existing customer demand



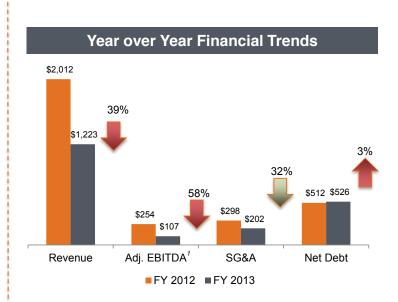
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# **FY 2013 Financial Performance**



(US \$M)

# Year over Year Monthly Revenue X Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2012 —2013



# Despite challenging operating conditions, net debt held nearly flat

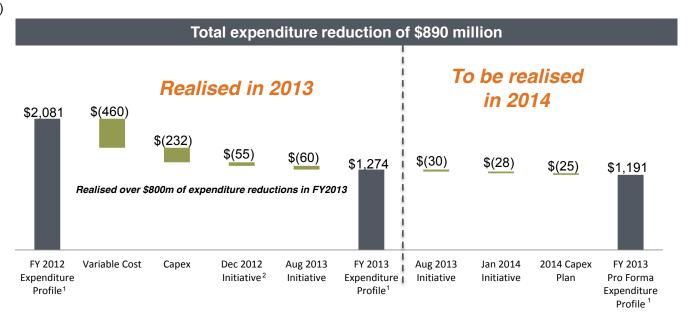
<sup>1</sup> See Footnote 1 of page 4 for definition of adjusted EBITDA



# Material reductions in the overall cost structure



(US \$M)



### The Jan 2014 initiative includes:

- Wage freezes and the suspension of profit sharing in certain jurisdictions
- Bonus plan aligned to the company's ability to generate cash
- Ongoing consolidation of corporate and regional functions and facilities

# Ongoing cost action in response to prevailing market conditions

Expenditure profile defined as operating costs plus capital expenditures
 Realised an additional \$15M of savings in FY2012



# Recent actions taken to create a lean and scalable cost model



	The Business Then…June 30, 2012	The Business NowDec 31, 2013	
Executive Management	<ul> <li>25 Vice Presidents</li> <li>Regional Management Structure</li> <li>4 Regional VP's</li> </ul>	<ul> <li>13 Vice Presidents</li> <li>Global Structure</li> <li>Elimination of 3 Regional VP's</li> </ul>	
Supply Chain	<ul> <li>Disaggregated Supply Chains</li> <li>Supply Chain functions existed in both Drilling Services &amp; Drilling Products</li> <li>Separate inventory for each division</li> <li>57 rooftops</li> </ul>	<ul> <li>Consolidated Supply Chain</li> <li>Centralised planning, warehousing and procurement</li> <li>Shared inventory for both divisions</li> <li>35 Targeted Rooftops</li> <li>16 Closed</li> <li>8 Pending Closure</li> </ul>	
DS Organisational Structure	<ul> <li>23 Zones with their own support structure</li> </ul>	<ul> <li>Consolidated the 23 Zones into 10 Territories</li> </ul>	
Shared Services	<ul> <li>None</li> <li>Back office support and transactions occurring at 4 regional offices</li> </ul>	<ul> <li>2 Targeted Shared Service Centers</li> <li>Poland – Functioning</li> <li>Future location – Pending (late 2014)</li> </ul>	
Products Aftermarket & DS Fleet	<ul> <li>Distinct shops for both divisions even if operating in close proximity</li> </ul>	<ul> <li>Centralised maintenance function</li> <li>Expanded aftermarket footprint due to DS locations</li> </ul>	
SG&A Run Rate	❖ \$ 315 million		

	Then	June 30, 2012	Now	Dec 31, 2013	
Headcount	COGS Labor	8,162	<ul> <li>COGS Labor</li> </ul>	3,842	
	<ul><li>Overhead</li></ul>	1,611	<ul><li>Overhead</li></ul>	907	
	❖ SG&A	1,790	❖ SG&A	932	
	Total	11,563	❖ Total	5,681	



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# YTD 2014 Business Highlights







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# Pioneering innovation & new product development...



# Launched in 2H 2013



M3 Rock Drill

# Launched in 1H 2014



LM110 Rig

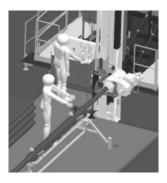


**DTH Hammers** 

# To be launched in 2H 2014



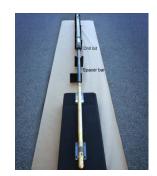
Mini Sonic Rig



LF90D Rod Presenter



LF350 Deep Hole Rig



New Instrumentation Category

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# 2014 Business Outlook



## Forecasting & Guidance:

- The volatility and cyclicality of the industry make forecasting very challenging
- The Company will not provide Revenue and EBITDA guidance
- The Company will provide quarterly metrics & KPI's, similar to what was provided for Q1 2014 on May 8, 2014.

## **Current Industry Conditions:**

- Mineral exploration and mining capital expenditures may remain at current levels and could compress even further in 2014
- Excess global rig capacity could put further downward pressure on price in the Drilling Services business while we expect pricing to remain flat to slightly down in the Products business
- Mining companies continue to deplete their existing reserve bases and will need to eventually replenish their reserves which should trigger a future recovery in mineral exploration spend

The Company is not providing Revenue & EBITDA guidance



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# **Key Performance Indicators**



	First Quarter			Fourth Quarter
	2014	2013	2012	2013
Avg. Rig Count	~950	~1,045	~980	~1,030
Avg. Operating Rig Utilisation	~30%	~40%	~60%	~30%
Avg. Product Backlog	~\$15M	~\$43M	~\$80M	~\$20M
Headcount	~5,600	~8,300	~11,100	~5,700
Net Debt <sup>(1)</sup>	\$544M	\$571M	\$328M	\$526M
Compliance Debt <sup>(2)</sup>	\$640M	N/A	N/A	N/A
Compliance EBITDA <sup>(3)</sup>	\$97M	N/A	N/A	\$138M

Note: Figures shown above are at period ends unless otherwise noted

### **Positive**

- Underground and large rotary businesses remain stable
- Targeted R&D investment continues
- Ability to fulfill customer orders with existing stock

### Weaknesses

- Mineral exploration levels still low relative to recent historic levels
- Global rig utilisation at historic lows

# Focus on safety, customer satisfaction, cost reduction, and deleveraging

<sup>1</sup> Excludes contingent liabilities relevant to determining bank covenant compliance under maximum total indebtedness covenant. See footnote 31 in the 2013 Annual Report

<sup>&</sup>lt;sup>2</sup> Gross maximum indebtedness covenant, inclusive of relevant contingent liabilities used in determining bank covenant compliance. See footnote 31 in the 2013 Annual Report <sup>3</sup> For the trailing 12 month periods, quarterly bank compliance EBITDA was: 1Q2014 - \$2.5M, 4Q2013 - \$5.3M, 3Q2013 - \$39.0M, 2Q2013 - \$50.1M, 1Q2013 - \$43.1M



# **Boart Longyear's 2014 Business Objectives**





