



- Home
- Subscribe
- e-Newsletters
- Subscription Customer Service
- Current Issue**
- Features
- Columns
- Industry News
- Departments
- Products
- Web Exclusives
- Blog
- Resources**
- findadriller.com
- Calendar
- Classified Marketplace
- Advertisers Index
- Directories
- Archives
- Digital Edition Archive
- e-Newsletter Archives
- Foundations Report Archives
- FREE Product Info
- Advertiser Links
- Industry Links
- Product + Lit. Library
- Water Info Library
- Market Research
- AEC Store
- ND Info**

Search in: Editorial Products Companies

Search

Boart Longyear Launches Its Spanish-edition Web Site

August 3, 2011

ARTICLE TOOLS

 Email  Print  Reprints  Share

Boart Longyear has announced an all-new Spanish language edition of the company Web site , www.BoartLongyear.com.

The Spanish version of the Web site has been launched after several months of planning and development, and is part of a broad initiative to provide all company literature and other collateral in multiple languages.

"With customers and operations throughout Latin America and other Spanish-speaking regions around the globe, this initiative is very important to us, and speaks to the global nature of the mining business," says Kevin Tomaszewski, global director of product management and marketing communications for Boart Longyear. "We are proud to announce the Spanish language edition of boartlongyear.com. As our business grows in Mexico and other Spanish-speaking regions in Latin America, we feel that this will be extremely valuable to our customers."

The 120-year-old company also plans to launch a French edition of its Web site later this year.



Comments (0)

Post a Comment

Name:

Subject:

Comment:

No HTML or BBCode in comments please.

thertchn **scall**

Type the two words:

 **reCAPTCHA™**
stop spam. read books.

Post Your Comment

Did you enjoy this article? [Click here](#) to subscribe to the magazine.

Fabco Power

The Originators of
Bell Driven &
Hydraulically Powered
A/C Generators and Welders

**MOBILE
HYDRAULIC
& BELT DRIVEN
A/C GENERATORS
AND WELDERS**

1570 Kings Highway Chester, NY 10918
Tel: (845) 489-9151
Fax: (845) 489-7571

www.fabco-power.com

Made in U.S.A.

List your
company and
services online at:
findadriller.com

BNP MEDIA

Extend your
marketing reach...
Architecture,
Construction &
Maintenance
Multi-Channel Lists

[View Lists](#)



800.942.3388
laibecorp.com